

## DIGITAL GENOMIC ALLIANCE TO EXPLORE NEW MARKET FOR ACCELERATION

Expand your horizons and go global. We'll help your company to internationalize, gaining skills and insights to successfully move into the most promising markets

#### What is Gen.era?

Five European life science clusters join forces to improve the scale-up of member companies operating in the Genomics value chain.

### What do we propose?

The mission is to bring small medium enterprises offering niche technologies for value chains into new international markets.

# Unleashing Europe's genomic potential

Gen.era will unlock the potential of highly innovative companies by building a European value chain with complementary products and services.





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## Explore the project on www.generaproject.com

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